Purview Information Protection (PIP)

In today's digital landscape, protecting sensitive information is more critical than ever. Pathway offers a comprehensive service leveraging Microsoft Purview Information Protection (formerly Microsoft Information Protection) to discover, classify, and safeguard your data wherever it resides. Our information protection capabilities give you the tools to **know your data, protect your data, and prevent data loss**. Think of it as your digital bodyguard for sensitive documents, emails, and other crucial information.

What our service can do for your business

Expert Data Classification

Our experts identify and categorize your sensitive data based on pre-defined or custom criteria. This comprehensive understanding empowers informed decision-making around data protection strategies.

Customized Labeling and Protection

Pathway configures data labeling to enforce security policies and automate protection measures. This ensures sensitive information receives the appropriate level of safeguards based on its classification

Proactive Protection Controls

We leverage Purview to implement a robust security posture. This includes:

Encryption: Protecting data at rest and in transit.

Access Control: Restricting access to authorized users or groups.

Data Loss Prevention (DLP): Preventing unauthorized data exfiltration

Insightful Activity Monitoring

Pathway utilizes Purview's Activity Explorer to gain insights into user activity related to sensitive data. This enables proactive monitoring and mitigation of potential security risks.

Benefits

Persistent Protection | **Centralized Management** | **User Empowerment** | **Flexible Deployment**